

**“EXTRA® WIN A TRIP TO L.A. & ATTEND THE GRAMMYS®  
WOOLWORTHS” PROMOTION**

**TERMS AND CONDITIONS**

1. Information on how to enter and details of the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents aged 18 years or over.
3. Employees (and their immediate families) of the Promoter, Woolworths Limited (including but not limited to staff employed at Woolworths supermarkets), Universal Music Group, and any other agencies associated with this promotion (including but not limited to Integer Australia and Prime Focus) are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1<sup>st</sup> cousin.
4. Promotion commences at 9:00am on 03/10/2018 and final entries close at 05:00pm on 17/10/2018 (“Promotional Period”). Promotion times are AEST and AEDT (as applicable in VIC).
5. To be eligible to enter, individuals must purchase any Wrigley EXTRA® chewing gum product from any Woolworths supermarket or Woolworths Online Shop (excluding Woolworths Petrol), nationally during the Promotional Period (“**Eligible Purchase**”). Entry is subject to the limits outlined in Clause 15.
6. To enter this promotion, entrants must then undertake the following steps during the Promotional Period:
  - Visit [www.wrigleyextra.com.au](http://www.wrigleyextra.com.au) or use their mobile device and the Shazam Application, scan the Shazam logo featured on the point-of-sale (or any specially marked packs/bottles of Wrigley EXTRA® chewing gum products) to be directed to the mobile site;
  - follow the prompts to the relevant promotion entry page;
  - input the requested details including their name, a valid email address, their Australian residential address (including State or Territory), mobile phone number, their birthday and indicate if they are male or female. Then when prompted, select ‘Yes’ or ‘No’ indicating if their Eligible Purchase was made at Woolworths. For clarity, this promotion is only open to Eligible Purchases made from Woolworths supermarkets and or Woolworths Online Shop (excluding Woolworths Petrol) in Australia. Purchases made from any other retailer will not be considered eligible for the purposes of this promotion;
  - upload a copy of their Woolworths purchase receipt clearly showing the details of their Eligible Purchase;

- Enter the security Captcha;
- Check the boxes confirming that the entrant:
  - a) Is an Australian resident aged 18 years or over and that neither themselves nor their family members are an employee of the Promoter, Woolworths Limited, Universal Music Group, Integer Australia, or Prime Focus;
  - b) Agrees to these Terms and Conditions and the Promoter's Privacy Policy and agree that if any of the above requirements are not met, that the entrant's entry can be subject to invalidation.
  - c) Agrees that:
    - i. they will only enter, a maximum of one (1) entry for each eligible product purchased;
    - ii. they will only enter once per day;
    - iii. to keep their receipt for each entry and accept that the photo of their receipt needs to clearly show the retailer logo and date of purchase;
    - iv. safely store this photo until 14/12/2018 (14 days after the unclaimed prize draw date as indicated in clause 20); and
  - understands that this promotion is heavily monitored against fraudulent activity and that if the entrant is found to have submitted fraudulent entries using multiple email addresses and/or IP addresses and/or multiple residence addresses of close similarity and/or multiple names of close similarity, that all of their entries will automatically be deemed invalid; and
  - Submit the fully completed entry form.

7. Entrants acknowledge that if they purchase a specially marked pack or a specially marked bottle of Wrigley EXTRA® chewing gum product and submit an entry in accordance with the above instructions outlined in clause 6 (including the unique code found on specially marked packs), they will also receive an automatic entry into the 'EXTRA® Win Music Prizes Promotion, full Terms and Conditions for which will be made available at the time of entry into this promotion (and also available at [www.wrigleyextra.com.au](http://www.wrigleyextra.com.au)).

8. The draw for this promotion will take place at Prime Focus, Level 1, 500 Chapel Street, South Yarra VIC 3141 on 18/10/2018 at 11:00am AEDT. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. The provisional winner will be notified in writing by email within two (2) business days of the draw and their name will be published online at [www.wrigleyextra.com.au](http://www.wrigleyextra.com.au) from 22/10/2018. The provisional winner will only be confirmed as a winner upon verification of their entry. If the provisional winner is found not to be an eligible entrant, or their entry is deemed invalid under these conditions, the prize will be awarded to the next valid reserve entry drawn.

9. The first valid entry drawn from all valid entries received in this promotion will win a trip for four (4) adults to Los Angeles, USA for The Grammys® (scheduled to take place in January 2019) valued at up to AU\$27,436 depending on point of departure. Prize includes:

- Four (4) x return economy airfares from winner's nearest capital city to LAX;
- Four (4) nights' accommodation in a minimum 4-star hotel (in either 2 twin share rooms or a 2-bedroom apartment);
- Return airport to hotel transfers;
- Four (4) tickets to Universal Studios in Hollywood (including return transfers from hotel to Universal Studios);
- Four (4) tickets to Capitol Records Tour (including return transfers from hotel to Capitol Records);
- Four (4) tickets to The Grammys® (bronze tickets) (including return transfers from hotel to The Grammys®);
- Four (4) tickets to The Grammys® After Party; and
- AUD \$1,000 spending money for the winner.

Additional spending money, meals, taxes (excluding airline and airport taxes), insurance, passports, visas, vaccinations, transport to and from departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included.

10. Prize must be taken to coincide with the 2019 The Grammys® event scheduled to take place in January 2019 and is subject to booking and flight availability. The winner and his/her companion/s must depart from and return to the same departure point and travel together. Itinerary to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the prize. Prize is subject to the standard terms and conditions of individual prize and service providers. The winner may be required to present their credit card at time of accommodation check in.

### **General**

11. The Promoter's decision is final and no correspondence will be entered into.
12. All ticket prizes that form part of the prize are subject to the relevant event/venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organisers hereby expressly reserve the right to eject any winner (and/or his/her companion/s) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.
13. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of

the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

14. Incomplete or illegible entries will be deemed invalid.
15. One (1) entry is permitted per person per day, following the steps for valid entry outlined in clause 6. Only one (1) entry is permitted per eligible product purchased. Entrants found to have submitted fraudulent entries including, without limitation, by way of multiple email addresses and/or IP addresses and/or multiple residence addresses of close similarity and/or multiple names of close similarity will be deemed invalid. Where a specially marked product was purchased, only one (1) Unique Code per entry is permitted. The same Unique Code cannot be used more than once and unrecognised codes will be deemed invalid. Each entry must be submitted separately.
16. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
17. Subject to the unclaimed prize draw, if for any reason the winner does not take the prize (or an element of the prize), then the prize (or that element of the prize) will be forfeited.
18. If the prize (or part of the prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
19. Total prize pool value is up to AUD\$27,436. The prize is not transferable or exchangeable and cannot be taken as cash.
20. A draw for the prize, if unclaimed, may take place at 11:00am AEDT on 30/11/2018 at Prime Focus, Level 1, 500 Chapel Street, South Yarra VIC 3141, subject to any directions from a regulatory authority. The winner (if one is required) will be notified in writing within two (2) business days of the draw and their name will be published online at [www.wrigleyextra.com.au](http://www.wrigleyextra.com.au) from 04/12/2018.
21. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
22. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or

- (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
23. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
24. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees, agents and prize providers) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
25. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees, agents and prize providers) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if any tour or The Grammys® event is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) use of the prize.
26. The Promoter collects personal information ("PI") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <http://www.mars.com/global/policies/privacy/pp-australia-en>. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose personal information to entities outside of Australia, see the Promoter's Privacy Policy for details. For the removal of doubt, the Promoter will only use PI as set out above and in accordance with its Privacy Policy, the Promoter will not sell PI to 3rd parties.

27. The Promoter is Mars Australia Pty Ltd t/as Mars Wrigley Confectionery (ABN 48 008 454 313) of Tower 2, Collins Square, 727 Collins Street, Docklands, Melbourne VIC 3008.

**NSW Permit No. LTPS/18/25318. ACT Permit No. TP18/01092. SA Permit No. T18/1009**