

“EXTRA® WIN MUSIC PRIZES DAILY” PROMOTION

TERMS AND CONDITIONS

1. Information on how to enter and details of the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian and New Zealand residents aged 18 years or over.
3. Employees (and their immediate families) of the Promoter, Bose Pty Limited, Apple Inc., Ticketek, Integer Australia, Prime Focus and any other agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
4. Promotion commences at 09:00am on 04/09/2018 and final entries close at 5:00pm on 26/11/2018 (“Promotional Period”). Promotion times are AEST and AEDST (as the case requires) for Australian residents and NZ local time for New Zealand residents.
5. To be eligible to enter, individuals must purchase a specially marked pack or bottle of Wrigley EXTRA® chewing gum from any retailer that stocks specially marked packs or bottles of Wrigley EXTRA® chewing gum, in Australia or New Zealand, during the Promotional Period (“**Eligible Purchase**”). Entry is subject to the limits outlined in Clause 17.
6. To enter, entrants must then undertake the following steps during the Promotional Period:
 - Visit www.wrigleyextra.com.au or using their mobile device and the Shazam Application, scan the Shazam logo featured on the specially marked packs/bottles of Wrigley EXTRA® and be directed to the mobile site;
 - Click through to the relevant page according to their country of residence;
 - Follow the prompts to the promotion entry page;
 - Input the requested details including their full name, email address, their full residential address, contact phone number and indicate if they are male or female and then the unique code found on the inside of the specially marked Wrigley EXTRA® chewing gum product (“**Unique Code**”);
 - Check the boxes confirming that the entrant:
 - a) Is an Australian or New Zealand resident aged 18 years or over and that neither themselves or their family members are an employee of the Promoter, Bose Pty

Limited, Apple Inc., Ticketek, Integer Australia or Prime Focus;

b) Agrees to these Terms and Conditions and the Promoter's Privacy Policy and agree that if any of the above requirements are not met, that the entrant's entry can be subject to invalidation.

c) Agrees:

- i. they will only enter, a maximum of one (1) entry for each eligible product purchased;
- ii. they will only enter once per day;
- iii. they will take a photograph of their product packaging, clearly showing its Unique Code which was used for entry and ensure the photograph is clearly taken outside of a retail environment;
- iv. they will safely store this photo until 13/03/2019 (14 days after the 2nd chance unclaimed prize draw date as indicated in Clause 24); and
- v. they understand that this promotion is heavily monitored against fraudulent activity and that if the entrant is found to have submitted fraudulent entries using multiple email addresses and/or IP addresses and/or multiple residence addresses of close similarity and/or multiple names of close similarity, that all of their entries will automatically be deemed invalid.

- Enter the security Captcha; and
- Submit the fully completed entry form.

7. As proof of purchase, for every entry made, it is mandatory that entrants take and retain a photograph, of the EXTRA® chewing gum product packaging used to enter. This photograph must be clearly taken outside of a retail environment in an outdoor setting showing the EXTRA® product packaging clearly open and displaying the promotional Unique Code which was used for entry. Failure to produce the required proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant's entries and forfeiture of any right to a prize.

Australian residents: Australian residents who submit a valid entry, will be notified instantly online if they are a provisional winner ("Provisional Winner"). All valid entries received from non-winners of a prize will automatically be placed in the 2nd chance draw for any unclaimed prizes.

New Zealand residents: Each New Zealand resident who submits a valid entry during the Promotional Period will be entered into the relevant Daily Draw (as defined below), which is for New Zealand residents only and separate from the Australian prize pool.

Prizes

Australian Residents:

8. Subject to the starting and closing time of the promotion, there will be three (3) instant win prizes available to be won each day of the Promotional Period (i.e. between 12:00am and 11:59pm each day). There will be a total of two hundred and fifty-two (252) instant prizes to be awarded. The Promoter will use a computer drawing system to randomly determine three (3) winning times each day during the Promotional Period (**each a “Winning Time”**). The first entry, received on or after each Winning Time, will be the provisional winner of a prize. If any prize for a particular day is not won (i.e. there are no entries (or not enough entries) received on that day on or after each Winning Time), the un-won prize/s will be allocated to the 2nd chance draw.
9. Provisional Winners’ names will be published online at www.wrigleyextra.com.au every Monday and Wednesday during the Promotional Period with the first publication date being 05/09/2018 and the last publication date being 28/11/2018. Provisional Winners will only be confirmed as winners upon verification of their entry. If a Provisional Winner is found not to be an eligible entrant, or their entry is deemed invalid under these conditions, the prize will be awarded in the 2nd chance draw for any unclaimed prizes.
10. Prizes: Instant win prizes include:

Instant Win Prize	RRP	Quantity	Total
Bose QuietComfort [®] 35 Wireless Headphones II	\$499.00	12	\$5,988.00
Bose SoundSport [®] Wireless Headphones	\$249.00	18	\$4,482.00
Bose SoundLink [®] Revolve + Bluetooth [®] speakers	\$439.00	12	\$5,268
Bose SoundLink [®] Micro Bluetooth [®] speakers	\$149	48	\$ 7,152
Bose Solo 5 TV speaker	\$399.00	18	\$7,182.00
Ticketek Gift Voucher*	\$300.00	39	\$11,700.00
Apple iPod 32GB	\$299.00	3	\$897.00
Apple iPod 128GB	\$449.00	3	\$1,347.00
Apple iTunes Gift Card	\$25.00	75	\$1,875.00
Apple iTunes Gift Card	\$50.00	24	\$1,200.00
		252	AUD\$47,091

New Zealand Residents:

11. There will be one (1) draw conducted for the entries received each day of the Promotional Period, for a total of eighty-four (84) draws (**“Daily Draws”**). Subject to the starting and closing time of the Promotional Period, entries into each Daily Draw will open and close each day based on New Zealand standard time (UTC + 12) or New Zealand summer time (UTC + 13) as applicable (i.e. between 12:00am and 11:59pm each day). Each Daily Draw will take place at Prime Focus, Level 1, 500 Chapel Street, South Yarra VIC 3141 on the business day after entries close for that Daily Draw, with the first Daily Draw taking place on 05/09/2018 and the last Daily Draw taking place on 27/11/2018.

For the removal of doubt, no draws will be conducted during the weekend or on a public holiday in Victoria. Entries in each Daily Draw will NOT be entered into any subsequent Daily Draw(s). Provisional winners will be notified in writing (“**Provisional Daily Draw Winners**”). Provisional Daily Draw Winners will only be confirmed as winners upon verification. If a Provisional Daily Draw Winner is found not to be an eligible entrant, they do not claim their prize in the required time frame, or their entry is deemed invalid under these Terms and Conditions, the prize will be awarded in the 2nd chance draw.

12. The first three (3) valid entries drawn in each Daily Draw will each win a prize. The prizes allocated to each Daily Draw are as follows:

Prize	RRP	Quantity	Total	Awarded in Daily Draw
Bose QuietComfort [®] 35 Wireless Headphones II	\$499.00	12	\$5,988.00	1, 9, 16, 22, 28, 34, 40, 46, 52, 58, 70, 76
Bose SoundSport [®] Wireless Headphones	\$249.00	18	\$4,482.00	1, 4, 7, 13, 19, 25, 31, 37, 44, 48, 51, 58, 61, 64, 71, 77, 81, 83
Bose SoundLink [®] Revolve + Bluetooth [®] speakers	\$439.00	12	\$5,268.00	8, 20, 24, 30, 36, 42, 48, 54, 60, 65, 72, 84
Bose SoundLink [®] Micro Bluetooth [®] speakers	\$149	48	\$7,152	1, 3, 4, 6, 8, 9, 10, 12, 13, 14, 16, 17, 20, 21, 22, 23, 26, 27, 29, 31, 32, 33, 34, 35, 36, 38, 40, 42, 45, 47, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 74, 76, 78, 79, 80, 82, 84
Bose Solo 5 TV speaker	\$399.00	18	\$7,182.00	2, 5, 11, 15, 18, 39, 41, 43, 49, 53, 55, 57, 59, 63, 67, 69, 73, 75
Ticketek Gift Voucher	\$300.00	39	\$11,700.00	2, 5, 7, 10, 12, 14, 17, 19, 21, 23, 25, 27, 28, 30, 32, 35, 37, 39, 41, 43, 44, 46, 49, 53, 55, 57, 59, 61, 63, 65, 67, 69, 71, 73, 75, 77, 79, 81, 83
Apple iPod 32GB	\$299.00	3	\$897.00	2, 36, 84
Apple iPod 128GB	\$449.00	3	\$1,347.00	3, 48, 83
Apple iTunes Gift Card	\$25.00	75	\$1,875.00	There will be one (1) prize every day except on days 1, 2, 4, 12, 36, 48, 58, 83, 84 where there will be none.
Apple iTunes Gift Card	\$50.00	24	\$1,200.00	4, 6, 11, 12, 15, 18, 24, 26, 29, 33, 38, 45, 47, 50, 51, 56, 62, 66, 68, 72, 74, 78, 80, 82
		252	AUD\$ 47,091	

General

13. The Promoter’s decision is final and no correspondence will be entered into.
14. Redemption of a Ticketek Gift Voucher is subject to any terms and conditions of the issuer including those specified on the Ticketek Gift Voucher. Ticketek Gift Vouchers will be valid for three (3) years from the date of purchase.
15. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's

discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

16. Incomplete or illegible entries will be deemed invalid.
17. One (1) entry is permitted per person per day, following the steps for valid entry outlined in clause 6. Entrants found to have submitted fraudulent entries including, without limitation, by way of multiple email addresses and/or IP addresses and/or multiple residence addresses of close similarity and/or multiple names of close similarity will be deemed invalid. Only one (1) Unique Code per entry is permitted. The same Unique Code cannot be used more than once and unrecognised codes will be deemed invalid. Each entry must be submitted separately.
18. A maximum of two (2) prizes are permitted per household (excluding SA residents).
19. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
20. Subject to the 2nd chance draw for any unclaimed prizes, if for any reason a winner does not take a prize, then the prize will be forfeited.
21. If any prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
22. Total prize pool value is AUD\$47,091.00 in Australia and AUD\$47,091.00 in New Zealand.
23. Prizes are not transferable or exchangeable and cannot be taken as cash.
24. A 2nd chance draw for any unclaimed prizes from Australia and a 2nd chance draw for any unclaimed prizes from New Zealand will each take place at 11:00am AEDT on 27/02/2019 at Prime Focus, Level 1, 500 Chapel Street, South Yarra VIC 3141, subject to any directions from a regulatory authority. Only entries that have not won a prize already will be entered into the relevant 2nd chance draw. Winners (if any) will be notified in writing within two (2) business days of the draw. Australian and New Zealand winners' names will be published online at www.wrigleyextra.com.au from 01/03/2019.
25. 'iTunes' and 'iPod' are trademarks of Apple Inc. Apple Inc. is not a participant in or sponsor of this promotion.
26. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

27. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
28. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
29. Quality control errors will not invalidate an otherwise valid prize claim. Unless otherwise due to fraud or ineligibility under these Terms and Conditions, all prize claims in excess of the advertised prize pool will be honoured. Any instant win prizes that are part of the advertised total prize pool, that remain un-won, will be awarded in the 2nd chance draw for any unclaimed prizes. Online instant win game materials are void if stolen, forged, mutilated or tampered with in any way.
30. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia and New Zealand ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
31. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
32. The Promoter collects personal information ("**PI**") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including

but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian or New Zealand regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <http://www.wrigley.com/aunz/privacy-policy.aspx>. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose personal information to entities outside of Australia, see the Promoter's Privacy Policy for details. For the removal of doubt, the Promoter will only use PI as set out above and in accordance with its Privacy Policy, the Promoter will not sell PI to 3rd parties.

33. The Promoter is The Wrigley Company Pty Ltd (ABN 85 000 008 560) of 48 Michigan Avenue, Asquith, NSW 2077, telephone +61 2 9847 9111 (in Australia) and The Wrigley Company (NZ) Limited, Building 14, 666 Great South Road, Penrose, 1051, Auckland, NEW ZEALAND, telephone (649) 579 9063 (in New Zealand).

NSW Permit No. LTPS/17/20449. ACT Permit No. TP17/02524. SA Permit No. T17/2361